15 years of Birthday Party Clowning

Helping you to develop a macro view



An exercise:

Why do you clown/perform?

 Why do you want to clown/perform to earn income?

- 'I am good at it.'
- 'I like to make people/children happy.'
- 'I feel happiest when I am performing.'
- 'I find the rewards of training and practice satisfying.'

- 'People have benefitted from my show or services.'
- 'I feel that the income derived from performing is decent'
- 'I want to preserve and uphold the traditional art of clowning'

- 'I like it when people compliment me.'
- 'I feel that my work/performances add value to other people.'
- 'I enjoy the process of putting together a routine.'

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'ikigai' - 'the reason for being' (Or why I look forward to waking up each day)

- What you are good at
- What you love
- What the world needs
- What you can be paid for



- What you are good at + What you love = Passion
- What you love + What the world needs =
 Mission
- What the world needs + What you can be paid for = Vocation
- What you can be paid for + What you are good at = Profession/Job



Ikigai

A JAPANESE CONCEPT MEANING "A REASON FOR BEING"



SOURCE: dreamstime TORONTO STAR GRAPHIC

• Feeling satisfied with your life, but feel a little incomplete and feeling you should do more for humanity: need to serve others

 All your survival needs are met, but you still feel empty: need Love

- A fulfilling life but concerned about not having enough money for the future: lack income
- Exciting life but always feeling unsure about yourself: just needs self-confidence!



Passion : How can you tell?

- You don't get tired easily when you are training/practicing the craft.
- It keeps you awake at night.
- Time files while you are at it.
- You relish the end result but also enjoy the process of practice and training.
- You always want to get better at it.



Find out our ranking here! You'll be surprised.



Malaysians Are Top Users Of Whatsapp For News Purposes 2

Oh, what will life be without Whatsapp?

RAAGA.FM







Comment



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UberFlash and UberTaxi launch in Malaysia



















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Cashback Details

NOTES

Rewards are awarded at random in the form of Cashback/prizes

Confirm delivery to ensure Cashback is tracked within 15 days.

From 1 Jun 0:00 onwards, you will no longer have to submit your order IDs via the Google Forms



NOW EVERYONE CAN FLY





DISRUPT OR BE DISRUPTED!

"VUCA" World Today

- V = Volatile
- U = Uncertain
- C = Complex
- A = Ambiguous

Big idea No. 1:

'Be an authentic, good person'

Jack Ma: "If you cannot be a decent human being, don't bother doing business"

Customers don't always buy from the 'best' or 'most talented' provider



Big idea No. 2:

'Don't try to control what you cannot control'

- Other people/companies will always try to 'beat' you
- VUCA
- The reverse is true

- 1. Passion
- 2. People
- 3. Pain / Pleasure
- 4. Product
- 5. Promote: Branding and USP
- 6. Outcome

SHOW BUSINESS

"BUSINESS" SKILLS

- Marketing
- Branding
- Capital Goods/Investments
- Etc, Etc, Etc



- Your 'products'
- How your products add value to your customer
- Performing Magic Being 'unique'

Big idea No. 3:

'Be Unique'

- Why you do not want to be David Blaine, Criss Angel, David Copperfield, or any other famous magician
- Do you want to chase after your customers? Or do you want your customers to chase after you?
- USP
- Create and Lead

Try to please a and you'll please noone



Learning and Training is a lifelong process.

Good people bless others and others will bless you.

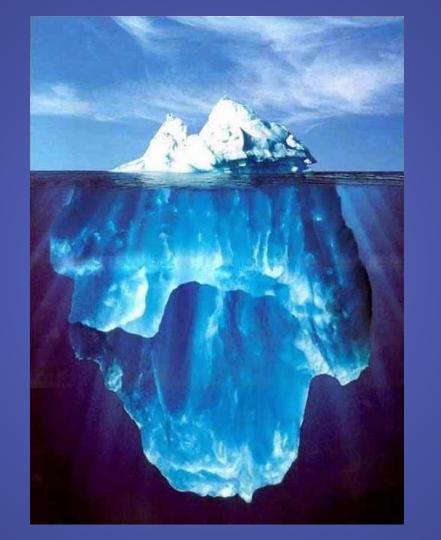
Get yourself into a community of good and authentic people.

Form vs Substance

Andrew Chow: "If you do not brand yourself, others will brand you"

Google "Edmund Khong"





Social Media Branding is the future

Who are your target customers/clients?

Website, Namecard?









Linked in



What is Success?

Only You have the answer.

The Billionaire and the Fisherman

Edmund Khong

- www.captaindazzle.com
- www.singaporeclown.com
- Facebook: Captain Dazzle



Youtube: Captain Dazzle You Tube



Instagram: edmundkhong



